

FALL/WINTER NEWS LETTER

DAVICO MANUFACTURING | SPECIAL EXHAUST MANUFACTURING



WHAT'S INSIDE:

**AAPEX wraps up
in Las Vegas**

**New Website
coming in March**

**2021 Holiday
Schedule**

AAPEX SUMMARY

How this year's show differed

You can usually find large crowds meandering from booth to booth, tons of business buzzing about what's new and what they have to offer, events and meetings to attend; But this year was a little different. Many booth spaces were left empty and crowds lessened. Covid still looming and being the major factor.

We thank everyone and anyone that was able to meet up with us this year. It was nice seeing everyone and touching base. Our new booth debut was a success.

While things slowed down for Aapex slightly, things at Davico are ramping up more and more each day. Not only is our production expanding but we have some new exciting things in the works.

DAVICO'S WEBSITE GETS MUCH NEEDED UPDATE

Ground up renovation

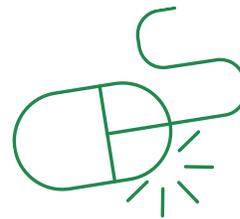
Speaking of new and exciting things, Davico's website will be getting a full and complete makeover.

Glenn Hamblett has teamed up with the Marketing and Social Media Director Ashley Ouellette to bring a more modern and clean look to the site.

"It's just not up to date with today's standards." Ashley stated. "It's hard to use and looks very out dated, so much needs refreshing that we've decided to start over and not reuse anything."

Through all these changes the catalog itself will remain the same. However, there will be easier access to data sheets, tech information and tips, as well as ease of access to news, social media outlets, FAQ, and contact points. The website will also feature high definition and high resolution pictures and video to make the browsing experience more enjoyable.

"Everything's going to be broken down into a few main navigation tabs at the top of the site and then we'll break everything down into categories within those drop downs so it's easy to navigate and find everything." Ashley said. "We're also going for a 'long form format' which means you can scroll the entire length of the page and also have the same information available to you no matter where you are on the site. You won't have to keep going back and forth. We're aiming for a March launch currently."



"...SO MUCH NEEDS REFRESHING THAT WE'VE DECIDED TO START OVER AND NOT REUSE ANYTHING." - ASHLEY OUELLETTE

HAPPY HOLIDAYS FROM THE DAVICO TEAM

Wishing you all a happy
and safe New Year.



DAVICO HOLIDAY SCHEDULE

Closed Thursday 11/25/21
ThanksGiving

Closed Friday 11/26/21
Black Friday

Closing at 1:00PM Friday 12/24/21
Christmas Eve.

Closed Monday 12/27/21
To observe the Christmas Holiday

Closed Friday 12/31/21
New Years Eve to observe New Years Day
(2nd shift off Thursday 12/30/21)

**Christmas Breakfast to be served
Friday 12/24 from 10AM to 11AM**



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